

| Key Steps for Success in the Construction Marketplace |

REGISTRATION FORM**CONTACT INFORMATION**

Complete Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

ATTENDANCE INFORMATION**YES I will attend:**

- \$295 for Full Conference (9:00 AM – 3:00 PM; includes Breakfast and Lunch)
- \$195 for Afternoon Session Only (1:00 – 3:00 PM; includes Lunch)

PAYMENT INFORMATION I will send a check. *Make checks payable to McGraw-Hill.*

Mail checks to: Amy Katz, McGraw-Hill Construction
2 Penn Plaza, 9th Floor, New York, NY 10121-2298

 Charge my credit card: AMEX Visa Mastercard

Credit Card Number: _____

Expiration Date: _____

Name (as it appears on card): _____

**FAX This Completed Form To:
(212) 904-2548**

The last day to cancel your reservation and receive a full refund is two weeks prior to the event date. No refunds will be provided after this date.

Questions? Call the McGraw-Hill Construction Registration Office at (800) 371-3238 for additional information.

connecting people_projects_products

**Exclusive Event for
Building Product Manufacturers.**

McGraw-Hill Construction invites you to attend a 2007 Marketing & Sales Education Conference, being held on September 25, 2007 in Dallas.

Are you ready for the next wave?

Do you know how to get your firm's products selected early in the design process – even before specifications occur – dramatically increasing the likelihood of your products being specified and purchased?

This two-part conference can show you the way:

- **Key Steps for Success in the Construction Marketplace**
- **Integrating Products Earlier in the Design Process with BIM**

September 25, 2007

Dallas Marriott Las Colinas
223 West Las Colinas Boulevard
Irving, Texas 75039
972-831-0000

Contact the hotel directly if you require a room. A room block is being held at \$179/night until September 19th, under "McGraw-Hill."

Conference Agenda

Registration and Breakfast
8:30 AM – 9:00 AM

Conference
9:00 AM – 3:00 PM

The conference fee includes breakfast, lunch and all program materials.