

SPONSORSHIP PROGRAM  
**outlook2010**  
Regional Conferences



**OUTLOOK 2010 REGIONAL CONFERENCES** bring together local professionals from design and contracting firms, building product manufacturing firms, industry associations, and other industry-related professionals to hear the construction industry forecast for 2010. Whether a firm specializes in commercial buildings, schools, healthcare facilities or public works and utilities, they need to hear where these markets are heading for the upcoming year.

These events offer your organization the unique opportunity to reach either all locations, or to pinpoint a specific region.

**SPONSORSHIP: \$2,000 PER CITY**

- Company logo and link to company website on [construction.com](http://construction.com) events page
- Company logo on promotional materials/invitations
- Display table at event
- Five (5) tickets to event
- Signage and recognition at event
- Opportunity to include a piece of literature in registration packet
- Email addresses of attendees for one time use after the event

**All Outlooks will take place in November and December, 2009. Cities include:**

Phoenix  
Las Vegas  
Salt Lake City  
Denver  
Baltimore

Texas  
Chicago  
NY/NJ area  
California  
Florida

**WANT TO LEARN MORE?**

Contact Amy Katz for additional details:

**Amy Katz**

Director, Trade Shows & Events  
McGraw-Hill Construction

**(212) 904-6819**

**[amy\\_katz@mcgraw-hill.com](mailto:amy_katz@mcgraw-hill.com)**