



Business Building Essentials



GET SEEN

McGraw-Hill Construction Media Solutions: Online, In Print, In Person

McGraw-Hill Construction connects people, projects and products across the design and construction industry. Our Media Solutions are designed to help you target the key decision-makers you need to reach: Owners, general contractors, subcontractors, specialty trade contractors, estimators, engineers, architects, and other key construction professionals

Engineering News-Record (ENR), Architectural Record, GreenSource, Constructor, SNAP and 11 regional publications can showcase your brand and message like no other media in the industry. It's easy to make important connections online, in print and at our industry leading events and conferences.

National Reach: Engineering News-Record

ENR has 135 years experience connecting advertisers with their target audiences:

- » Reach 67,000+ paid subscribers in print; including, owners, engineers, contractors, and other construction professionals*
- » Stay top of mind 24/7, 365 days per year, with 154,000+ monthly online unique visitors and nearly one million+ page impressions at ENR.com**
- » Get connected live at one of our industry events, including the ENR Award of Excellence program; ENR/CURT Construction Business Forum; Outlook Executive Conference; National and Regional "Best of" Awards, the Business of BIM Conference and more

*December 09 ABC Statement. **WebTrends, Jan-June 2009

Get Smarter

Analyze, identify and evaluate market conditions and opportunities

Get Seen

Build your company's market presence and brand identity; online, in print and at events

Find Work

Identify key project opportunities and increase your company's backlog

Do Work

Increase efficiency of business processes and build project and employee productivity

Local Appeal: 11 Regional Publications

McGraw-Hill Construction's 11 regional publications cover the U.S., and help you promote your brand and raise awareness to key decision-makers at a local level.

- » Reach 67,000+ subscribers, representing the entire building team, in the region or regions you want to target*
- » "Target" your audience online, to 90,000+ unique online monthly visitors, with 495,000+ page impressions**
- » Make connections locally at regional events, including the "Best of" Awards; Regional Outlook conferences; BIM Education conferences, and more

Expand Your Reach: Additional Media Solutions

Meet the entire McGraw-Hill Construction media portfolio, and reach your target audience.

- » Architectural Record: Architects and design professionals
- » GreenSource: Architects, design professionals, engineers, & owners
- » Constructor: General contractors, specialty contractors and contract managers
- » SNAP: Architects and design professionals

Start Promoting Your Company Value Now

CALL: 1-800-458-3842

EMAIL: mhcmedia@mcgraw-hill.com

WEB: www.mediakit.construction.com

*December 09 ABC Statement. **WebTrends, Jan-June 2009

Online

- » Banner Advertising
- » Content Area Sponsorships
- » Slideshows
- » Rich Media Solutions
- » Web Casts
- » Online Video
- » Top List Sponsorships
- » Career Center Profiles
- » Digital Editions
- » Custom Solutions

In Print

- » Display Advertising
- » Special Advertising Sections
- » Annual Sourcebooks and Top Lists
- » Feature Issues
- » Special Interest Issues
- » Career Center Advertising
- » Bellybands / Coverwraps
- » Inserts
- » Custom Solutions

Events

- » Award of Excellence
- » ENR/CURT Construction Business Forum
- » Outlook Executive Conference
- » Regional "Best of" Awards
- » National "Best of the Best" Awards
- » Regional Outlooks