



Business Building Essentials

McGraw Hill
CONSTRUCTION
CONSTRUCTION
UNIVERSITY

GET SMARTER

McGraw-Hill Construction Network® & Analytics

Make Strategic Business Decisions with Reliable Information You Can Trust

Successful business leaders must possess timely and accurate market intelligence in order to make critical decisions affecting the short and long term performance of their company. As the construction industry's leader in business productivity solutions, McGraw-Hill Construction Research & Analytics can provide you with the customized research and analysis that will guide your business strategy.

Strategic Planning and Business Performance Research

Understand your current market conditions and evaluate prospective areas of interest using historical data and forecasting. McGraw-Hill Construction provides research based on market segments, geography, size of projects, square footage, type of owner and more. Gauge your current and potential performance against this opportunity to chart your future.

Validate Acquisitions. Justify Expansion Plans for Lenders.

Quantify the current and future market conditions for expansion and acquisition opportunities. Build quantifiable proposal for your lending and banking partners. Perform business due diligence.

Get Smarter

Analyze, identify and evaluate market conditions and opportunities

Get Seen

Build your company's market presence and brand identity; online, in print and at events

Find Work

Identify key project opportunities and increase your company's backlog

Do Work

Increase efficiency of business processes and build project and employee productivity

Annual Forecasts. Special Sector Studies

- » The annual national Construction Outlook report is presented to leaders in construction each fall and is the industry's most anticipated report of the year. It is a mainstay for planning for the year ahead
- » State-focused forecasts and trends are available for a sharper regional focus
- » Special sector studies are available to help you target specific industry segments, such as education, healthcare, Building Information Modeling (BIM), or the rapidly growing green construction market
- » Reports and conferences on key industry trends such as interoperability, sustainability and workforce solutions are available throughout the year, with many of the reports available for easy purchase through construction.com

Learn more about how research and analytics can help your firm navigate the fast changing landscape of today's highly competitive construction industry. Position your firm for growth. Uncover potential obstacles and emerging trends.

Get Smarter in Making Strategic Business Decisions

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