



## Turbo-Charge your CRM Investment & Close Sales Faster

Network Express easily populates your CRM system with the most promising sales leads from the industry's number one source of project news, the McGraw-Hill Construction Network<sup>®</sup>, powered by Dodge.

### Comprehensive, Accurate and Timely Content Embedded Into Your Workflow

- A daily, seamless, direct feed of prospects and promising sales leads into your CRM system
- The ability to quickly identify and prioritize people, companies (cleansed and deduped), and projects of interest
- Seamless access to plans and specifications of interest
- Easy follow up on the hottest leads—Dodge project leads, McGraw-Hill Construction Media leads, Sweets Network leads, and Analytic leads
- Easy project tracking throughout the entire sales cycle

### Three Options for Fast and Easy Integration...

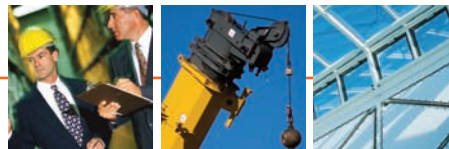
#### Choose Your Preference

- McGraw-Hill Construction provides a direct data feed to your own IT team
- Use one of your preferred partners
- Use one of McGraw-Hill Construction's certified partners: Informatica, Astadia, Ingenium, Infinity Info Systems, InfoTech
- Packaged to easily integrate with your CRM system. Integrate it with the most widely used CRM systems: Salesforce.com, Construction Points and Oracle/Seibel on Demand, SalesLogix and Microsoft CRM

### Rich, Unique Content From the Industry's Best in Class—The McGraw-Hill Construction Network

- Over 90% of all projects in the U.S. and Canada with construction values of \$500,000 or more:
- 56% of all projects are private
- 1,160,000 project reports issued each year
- 5,700 daily project updates





- **65,000** digitized plan and specifications
- **1.4** million companies (cleansed and deduped)
- Coverage in the planning, bid, and post-bid stages of construction
- Matched against D&B data and tagged to MHC site ID

#### Better Results

- A smarter, more empowered sales team
- Faster lead qualification
- Stronger influence on your close rates
- Better evaluation of your marketing programs and ROI

#### **Turbo-Charge your CRM investment with Network Express**

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Call 1.800.221.0088 or visit us at  
[www.construction.com/network/network-express/](http://www.construction.com/network/network-express/)

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