



INNOVATION CONFERENCE 2012

OCTOBER 4

NEW YORK CITY

Product Gallery Exhibitor: (\$9,000) Sponsor an Innovator: Introduce a Speaker that Matches Your Innovative Mission

BRAND AWARENESS

- Corporate logo displayed in all emails, ads and marketing materials promoting the conference, as well as signage at the event. 50-word company overview will be posted on the conference website and in program guide distributed to all attendees, including a link to the sponsoring organization's website.
- Recognition from the podium by a MHC representative

LEAD GENERATION

- Conference attendee list with mailing addresses (available week before conference; final list will be sent within one week after the event). List is for one time use.

NETWORKING

- 3 complimentary registrations
- 6 foot tabletop display in exhibit area

Sponsor:

Organization: _____ Phone: _____

Attn: _____ Fax: _____

Address: _____

Email: _____

Signed: _____ Date _____

For McGraw-Hill Construction Representative:

Name: _____ Date _____

Please sign and return to:

Amy Katz, Phone: 212-904-6819 Fax: 212-904-2548

